MEMORANDUM  
  
TO:  Tourism Directors  
  
FROM:  Mrs. Darby, Mrs. D’Elia, and Ms. Sullivan; Chief Executive Officers  
  
DATE:  November 12, 2012  
  
SUBJECT:  Travel brochure  
  
Each of you works for the tourism department of a Latin American country.  Your assignment is to **create a travel brochure to convince tourists to visit your country**.  
  
Steps:  
What information should be included in a travel brochure?  Browse through brochures to brainstorm a list.  
  
Create a research graphic organizer.  
  
Visit the library to collect information to include in the brochure.  Ms. Sullivan will introduce Culture Grams and other sources of information, which will be linked to the library website for easy access.  
  
Return to the library to continue finding information.  
  
Begin creating brochure.  See the assessment rubric for more detail.  
  
Your brochure should:  
 Include information related to the list the class created  
 Include pictures  
 Contain proper grammar and spelling  
 Persuade tourists to visit your country

Graphic Organizer  
Name of Tourism Director:   
  
Country:

|  |
| --- |
| *Ex. Climate* |

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| *Write notes in here or kids could use index cards* |